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Keeping Families Connected

Songs & Smiles continued to grow, helping more families facing the challenges of the Alzheimer's journey.

Key Dates

- Jan. 13: Became a member organization of the Alzheimer's Foundation of America (AFA).
- Jan. 17: Earned a Platinum Seal of Transparency on the GuideStar nonprofit profile platform.
- Jan. 26: Presented 200th in-person singalong show.
- Feb. 23: Announced the launch of *Joyful Memories*, a magazine for people living with dementia.
- Feb. 25: Received our first paid order for a copy of *Joyful Memories*.
- March 1: Ordered first print run (250 copies) of the Gardening issue.
- March 22: Awarded AFA 2022 Spring Bi-Annual Grant of \$6,000 in support of our singalongs program.
- April 7: Ordered second print run (750 copies) of the Gardening issue.
- April 8: Recruited 10-person all-volunteer magazine review team.
- April 13: Ordered first print run (750 copies) of the Dogs issue.
- April 28: Became a member organization of the Grapevine Chamber of Commerce.
- June 13: Awarded \$25,000 grant from the AWARE Fund of The Dallas Foundation in support of our magazine program.
- June 22: Ordered first print run (750 copies) of the Moon & Stars issue.
- June 27: "Songs & Smiles is sound medicine" is printed in the Metro section of *The Dallas Morning News*. The 1,000-word article features three photographs from one of our singalong shows.
- July 13: Joined Senior Services Alliance of the Grapevine Chamber of Commerce.
- August 26: Presented three singalong shows in Illinois while visiting Eric's grandmother to help celebrate her 100th birthday.
- Sept. 20: Article about Songs & Smiles appears in October 2022 edition of *Park Cities People*.
- Sept. 21: Presented first Community Singalong Show at the Vine Arts & Events Center in Grapevine. The event was funded by a grant provided by the Alzheimer's Foundation of America (AFA).
- Sept. 21: Official Grapevine Chamber of Commerce ribbon cutting.
- Sept. 22: Participated for the first time in North Texas Giving Day, receiving donations of \$795.
- Oct. 18: Sheryl & Eric featured as guest speakers at event at First Presbyterian Church in Fort Worth, debuting new promotional video.
- Nov. 3: Presented Songs & Smiles Benefit Concert at Palace Theatre in Grapevine.
- Dec. 27: Presented 500th in-person singalong show.

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We celebrate quantifiable accomplishments as they represent personal relationships and individual moments of joy and connection.

Other Highlights

- Recruited a 10-person magazine review team.
- Presented 28 Christmas singalong shows.
- Presented more than 300 in-person singalong shows.
- Started training first volunteer singalong leader.
- Total revenue surpassed \$100,000.
- Distributed 95 books and DVDs to caregivers.
- Email List: 94 new subscribers (year-end total = 257)
- Website viewed by 26,300 unique visitors.

- New articles published on songsandsmiles.com:
 - Balancing Act: A Caregiver Story
 - Handyman: A Caregiver Story
 - Singalong Songs From Mary Poppins
 - Why We Created a Dementia-Friendly Magazine
 - Things Not Included in Our Dementia-Friendly Magazine
 - Loving and Laughing – An Alzheimer's Caregiver Story
 - Caregiver Story: My Aunt Sue and Uncle Dale
 - Christmas Carol Lyrics

- Social Media followers and total reach:
 - Facebook: 341 new followers (year-end total = 743) and 288,441 people reached
 - Instagram: 58 new followers (year-end total = 271)
 - Twitter: 57 new followers (year-end total = 282)
 - Vimeo: 9,000 video views and more than 18 days total time watched
 - YouTube: 57 new subscribers (year-end total = 109) and 33,872 video views