

We can't do this alone.

Millions of Americans care for loved ones living with Alzheimer's or other forms of dementia. Many of these caregivers are going it alone, desperate for assistance. Many people living with dementia are isolated and lonely.

Sheryl and I started Songs & Smiles because we believed we could make a difference. We wanted to reach into the pain and sorrow and provide genuine moments of joy for the Alzheimer's journey.

We had to help, but we knew we couldn't do it alone. So, we asked our family and friends to donate. You saw the need and believed we could make a difference. You trusted us to spend your donations wisely. We take that responsibility seriously, and we do our best to stretch every dollar to help as many people as we can.

Your donations are impacting lives. Thank you!

Meet some of the people we're helping.

I've now presented more than 100 singalongs at 20 different care facilities in the Dallas-Fort Worth area. Every time I sing, I see people come alive and connect with the music and with each other. I see smiles, laughter, tears, hands clapping, toes tapping, and people dancing. I see joy!

Residents at memory care facilities often share with me how they connect with the songs.

- Mary told me the music made her remember when she was a little girl singing with her mother.
- Carol told me she knows all the songs because she played the piano while her husband sang.
- Norman introduces himself to me every week and tells me "all of the songs make me happy."
- Pat told me: "You gave us a connection we haven't had in so long."

A resident I know only as "Mr. Chow" never sings or talks, but he always gets up to dance. The facility where he lives invited his wife to visit during a singalong. I'll always remember how she danced with him. She had tears in her eyes when she told me: "He remembers the music!"

Last week, I met Nancy at a caregiver support group. Her husband, Don, lives at one of the memory care facilities I visit regularly. Nancy was stressed and frustrated, because her husband doesn't talk much anymore and their children had stopped visiting him. She was searching for answers, trying to find meaning. I shared a presentation that evening about "Grieving Along the Way." We were able to provide Nancy with much-needed comfort and encouragement. She was also delighted to learn her husband attends our weekly singalongs. Nancy knows her husband still connects with music.

Caregivers across the country visit our website looking for answers. That's why I've written articles such as "Basic Info About Alzheimer's and Dementia" and "Not-So-Obvious Dementia Care Tips." That's also why we started providing books and DVDs free to dementia caregivers.

Yesterday, I mailed copies of "The 36-Hour Day" to Danielle in Indiana, "Still Alice" to Angela in Texas, "Second Forgetting" to David in Pennsylvania, and "Creating Moments of Joy" to Sadie in Oklahoma. Your generosity makes it possible for us to provide and ship resources at no charge to caregivers.

Please make a donation to Songs & Smiles.

With your support, we will impact more lives.

Last time we wrote, we told you our online singalong videos had been viewed 227 times. Now, our singalong videos have been viewed more than 10,000 times. With your help, we'll continue to grow, reaching more people and expanding our programming.

- Next week, I'll present 8 singalongs. Our goal is to share at least 10 singalongs every week.
- Some talented colleagues who worked with me in magazine publishing are helping us develop a **magazine for people living with dementia**. We have established an editorial framework, design principles, and issue topics. Our next step will be designing and printing prototypes.
- We're also developing a line of **dementia-friendly greeting cards**. Melanie McGee, who serves as Treasurer for Songs & Smiles, suggested the idea to us as she struggled to find an appropriate card to send to her mother who is living with dementia.
- Brad Newton, a longtime friend who is an improv comedian, is helping us create an interactive workshop demonstrating how improvisational comedy techniques can help caregivers better engage with their loved ones living with dementia.
- Brad is also a professional photographer, and we are partnering with him to provide family photo sessions at local care facilities. Brad took the photos on the next page.
 We hope these pictures give you a glimpse of the joy people experience during our singalongs.

Every dollar makes a difference. Please give generously.

- \$25 will provide free books and DVDs for caregivers.
- \$50 will create a custom backing track for a new singalong video.
- \$100 will bring an in-person singalong to a memory care facility.
- \$250 will add new content to our website, helping caregivers find answers and resources.
- \$500 will provide take-home materials for caregivers attending an educational workshop.
- \$1,000 will extend our online impact to thousands of caregivers and families.
- \$2,500 will build and expand our current programming.
- \$10,000 will help us launch new programming that will impact thousands of lives.

Here's how to give to help provide joy for the Alzheimer's journey:

- DONATE TODAY at songsandsmiles.com/donate.
- Mail a check (payable to Songs & Smiles) to: Songs & Smiles, 129 S. Main Street, Suite 260, Grapevine, TX 76051.
- If you shop on Amazon, start at smile.amazon.com with Songs & Smiles selected as your charity.
- If you shop at **Kroger**, login to your account at **kroger.com** and connect your rewards card with Songs & Smiles (charity number UB239).
- If you're on Facebook, host a birthday fundraiser for Songs & Smiles.
- Create your own fundraiser for Songs & Smiles at gofundme.com/charity/songs-smiles.

Thank you for your generosity! We can't do this without your love and support.

With a song and a smile.

Eric and Sheryl

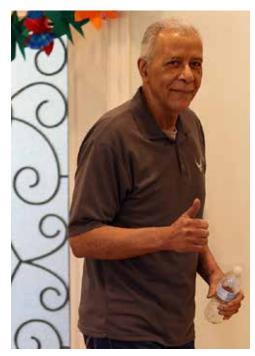
Songs & Smiles Singalongs for People Living With Dementia



Eric Kolb engages residents at a memory care facility while leading a singalong. Familiar songs, singable keys, and easy-to-read lyrics help people living with dementia connect with music and memories.



This lovely lady loves to snap in time with the music.



This active man likes to continually walk around the memory care facility where he resides. As he passes through the room where we're singing, he will often stop for a song or two. Other times he will pause to share a smile and a thumbs up.



These sweet ladies always sit right up front. They love to sing, and they applaud after every song.



This delightful lady is always either singing along or sharing her sunny smile.



Our custom videos display easy-to-read lyrics, helping people living with dementia feel confident and secure so they can more fully enjoy the songs.

Songs & Smiles is a nonprofit, tax-exempt charitable organization under Section 501(c)(3) of the Internal Revenue Code. EIN 84-4550884. Donations are tax-deductible as allowed by law.

Address to Request Information

Financial information about Songs & Smiles can be obtained by writing to: Songs & Smiles, 129 S. Main Street, Suite 260, Grapevine, Texas 76051.

Charitable Solicitation Disclosures

Your donation is very much appreciated. The following information is provided in compliance with state guidelines regarding charitable solicitation. Songs & Smiles is registered in all 50 states and the District of Columbia where required. Registration in the following states does not imply endorsement, approval, or recommendation of Songs & Smiles by the states.

Colorado

Colorado residents may obtain copies of registration and financial documents from the office of the Secretary of State, (303) 894-2680, http://www.sos.state.co.us/.

Florida

"A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE 1-800-HELP-FLA OR ONLINE AT www.FloridaConsumerHelp.com, REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE." REGISTRATION #: CH62292

Georgia

A full and fair description of the programs and activities of Songs & Smiles and its financial statement, which is consistent with the financial statement required to be filed with the Secretary of State, are available upon request at the address indicated above.

Maryland

A copy of the current financial statement of Songs & Smiles is available by writing to the above address. Documents and information submitted under the Maryland Solicitations Act are also available for the cost of postage and copies, from the Maryland Secretary of State, Charitable Division, State House, Annapolis, MD 21401, (410) 974-5534.

Michigan

MICS No. 62186.

Mississippi

The official registration and financial information of Songs & Smiles may be obtained from the Mississippi Secretary of State's Office by calling 1-888-236-6167. Registration with the Secretary of State does not imply endorsement by the Secretary of State.

New Jersey

INFORMATION FILED WITH THE ATTORNEY GENERAL CONCERNING THIS CHARITABLE SOLICITATION AND THE PERCENTAGE OF CONTRIBUTIONS RECEIVED BY THE CHARITY DURING THE LAST REPORTING PERIOD THAT WERE DEDICATED TO THE CHARITABLE PURPOSE MAY BE OBTAINED FROM THE ATTORNEY GENERAL OF THE STATE OF NEW JERSEY BY CALLING (973) 504-6215 AND IS AVAILABLE ON THE INTERNET AT http://www.state.nj.us/lps/ca/charity/chardir.htm REGISTRATION WITH THE ATTORNEY GENERAL DOES NOT IMPLY ENDORSEMENT.

New York

Upon written request to the above-listed address, a copy of the latest annual report can be obtained from Songs & Smiles, or from the Office of the Attorney General by writing the Charities Bureau, 120 Broadway, New York, NY 10271.

North Carolina

Financial information about Songs & Smiles and a copy of its license are available from the State Solicitation Licensing Branch at (888) 830-4989. This license is not an endorsement by the State.

Pennsylvania

The official registration and financial information of Songs & Smiles may be obtained from the Pennsylvania Department of State by calling toll-free, within Pennsylvania, 1-(800)-732-0999. Registration does not imply endorsement.

Virginia

A financial statement for the most recent fiscal year is available upon request from the State Office of Consumer Affairs in the Department of Agriculture and Consumer Services, P.O. Box 1163, Richmond, VA 23219; 1-804-786-1343.

Washington

The notice of solicitation required by the State Office of Consumer Affairs is on file with the Washington Secretary of State, and information relating to financial affairs of Songs & Smiles is available from the Secretary of State, and the toll-free number for Washington residents: 800-332-4483

West Virginia

West Virginia residents may obtain a summary of the registration and financial documents from the Secretary of State, State Capitol, Charleston, WV 25305. Registration does not imply endorsement.

Wisconsin

A financial statement of the charitable organization disclosing assets, liabilities, fund balances, revenue and expenses for the preceding fiscal year will be provided to any person upon request.